

In this issue:

- ✂ Welcome to FAR...1
- ✂ FAR helps artists sleep well at night. Reasons to register. Benefits of FAR...1
- ✂ Success Story. Lorna Wallace...1
- ✂ Special Offers: Referrals and new member rewards...1
- ✂ FAR website changes...2
- ✂ Welcome to the Club. Article about FAR expansion...2
- ✂ Background music. Read Art: The Endangered Pieces...2
- ✂ Survey...2

Welcome to F.A.R.®

Welcome to FAR, the new newsletter of the Fine Art Registry™.

It's designed to be useful to our valued FAR members. We're planning one a month. Please write and tell us what you think and send in any suggestions for content or improvement. *The Editors*

Success



Here's a great story: [Click here](#) to read how FAR has helped Lorna Wallace with her sales as well as the security of her art, even with copyright issues. 📌

FAR helps artists sleep well at night—here's how

Yes, we want you to sleep well at night, knowing that new painting you finished yesterday, that sculpture that's right now cooling down in the kiln, that scrimshaw that took so long to craft, is identified, registered and all set to go down through the ages without being copied, given a false ID, stolen without hope of recovery, questioned as to whether YOU made it, or otherwise abused. It will most likely outlive you but it will not outlive FAR.

So that's a big part of it. Security in creation.

But there's another side to it which might also impact your nocturnal rest: SALES.

continued on page 2...

Special Offers: Help your friends and help yourself

Tell a friend about FAR. If they join and start registering and tagging their work, we will send you your next 10 tags free of charge. Just tell them to let us know in the "How Did You Hear About FAR?" box when they place their first order, that you sent them. We'll take care of the rest.

If you are not yet registered with FAR and this newsletter somehow fell into your hands, with your first purchase of 5 or more FAR tags we will send you 10 more tags absolutely free of charge. That's a \$22.50 value. ([Register here.](#)) 📌

...continued from page 1, FAR helps artists sleep well at night

FAR is designed to add value to your work and increase your sales. WHO PAINTED IT? (or made it) and ARE YOU SURE? are two very key questions in determining the value of any work of art. FAR ensures straight answers.

When your work makes it to the secondary market, its value will be that much higher. Your clients will thank you and probably buy more from you. Your new pieces will be worth more as a result. Again, you sleep better at night, this time having removed that other cause of sleeplessness: bills, expenses, money, finance, kids' college, car payments and mortgage. Just what you don't need to have drying up your creative juices and driving you to take sleeping pills.

Whether you have experienced this personally yet or not, FAR artists are enjoying these benefits every day. And yes, we are in trouble with the sleeping pill manufacturers but we can handle that. 📧

FAR website changes

You can expect to see quite a few changes to the FAR website in the coming months. The idea is to make it more streamlined, more useful and more exciting for you. If you have any suggestions or comments please e-mail them to info@FineArtRegistry.com. It's your website and we value your input. 📧

Welcome To The Club

More and more artists are registering with FAR. The news is getting out. What began as a trickle is now a steady stream. But you can expect the stream to turn into an avalanche.

Read the [full article about the expanding club of Fine Art Registry artists](#).



Background music

If you haven't read it yet, you should read the background article [Art: The Endangered Pieces](#) to understand the millennia-old problem FAR is solving to why the Fine Art Registry became necessary. 📧

Survey

This is very easy. Just one question:

What would you most like to see included in future issues of the F.A.R newsletter?

Send an e-mail with your answer to survey@FineArtRegistry.com (please).

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