

# FAR NEWS & REPORTS



GLOBAL ONLINE MAGAZINE OF THE FINE ART REGISTRY™

Volume II, Issue V

## in this issue

- New Introductory Video Now Online.....1
- Announcing the Launch of FAR Instructional DVDs.....1
- Artist of the Month Catherine Puma.....1
- New Article Series on Marketing and Selling Your Art.....1
- FAR in Art&Antiques Magazine – Again!.....2
- Latest FAR Exclusive Articles.....2
- Piece of the Month....2

## New Article Series on Marketing and Selling Art

As part of our continuing commitment to helping our members expand their careers, we are proud to release a new article series on how to market and sell your art! The first installment, “How to Survive Even Though You’re an Artist” is now available [here](#) and can be downloaded and printed.

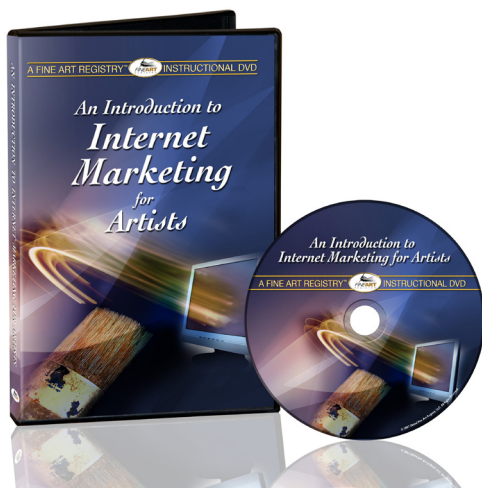
## New Introductory Video Now Online

We have just produced a 3-minute video that introduces new people to Fine Art Registry™, explains the tagging system and shows all the benefits of being a FAR® member! Get everyone you know to watch it on the [home page](#) and then become a FAR member!



## Announcing the Launch of FAR Instructional DVDs!

### *An Introduction to Internet Marketing for Artists*



In this first of an important series of instructional DVDs, now in production by Fine Art Registry, successful artist Lorna Wallace shares her secrets of internet marketing with emerging artist Dan Koon. Lorna reveals how, in a few short years, she went from selling original paintings for a few dollars, to having collectors worldwide eagerly paying over a thousand dollars for one of her works – all via the internet. Get yours today! *Currently available to FAR members only. Special release price: \$19.95.*

[Watch the Trailer](#)

[Purchase the DVD](#)



## Artist of the Month Catherine Puma

When asked what she intends with her art, Chicago-based artist Catherine Puma replies, “I love recreating beautiful landscapes of places I’ve traveled to before because I’m able to relive those memories and travel back to those places.” See Catherine’s evocative paintings [here](#).

# FAR in Art&Antiques Magazine – Again!

Not one but two Fine Art Registry™ related articles appeared in the April 2007 issue of *Art&Antiques*, as well as a reference to FAR® as a resource in protecting your art from theft.

The first, “[Thumbs Down in Pollock Fingerprint Analysis](#)”, concerns fingerprint examiner Thomas Hanley’s findings from his investigation in art restorer Peter Paul Biro’s forensic “authentication” of the painting bought by Teri Horton in Southern California, which has since

attained notoriety as a possible Pollock.

The second article in *Art&Antiques* “[Antiques Worth \\$1 Million Stolen in West Palm Beach](#)”, is a report on the \$1 million furniture and antiques theft from antique dealers Andrew and Kelly Vogel, which was also reported on in depth on the FAR website [here](#).

*(The Vogels called FAR very recently and reported that their stolen goods had been recovered, some of it intact, some of it damaged or destroyed.*



More on this soon. Ed.)

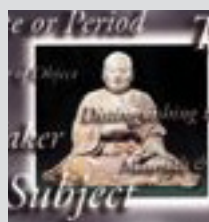
Read the articles online (links above) or pick up a copy of the April *Art&Antiques*.

## Latest FAR Exclusive Articles

### The History Object ID *by Anayat Durrani*

Beginning in 1993, the J. Paul Getty Trust began putting into motion what would become known as the Object ID project, an international standard for describing art...

Read the full article here [html](#) or [pdf](#).



### What Happened to Object ID? *by Anayat Durrani*

The original aim of Object ID was to help in reporting and ultimately combating art theft worldwide...

Read the full article here [html](#) or [pdf](#).



### UNDERGROUND PART II *by Cork Marcheschi*

Within the story of contemporary pop and popular music is a great example of why the counter-culture has been reduced to skid marks on the undies of America...

Read the full article here [html](#) or [pdf](#).



### Where Are the Social Realists? *by Joan Altabe*

If the art commonly seen these days is the sum of what artists are doing, I’m worried and you should be, too. Where are the Social Realists?

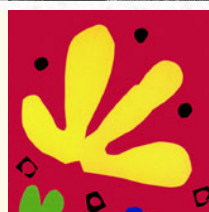
Read the full article here [html](#) or [pdf](#).



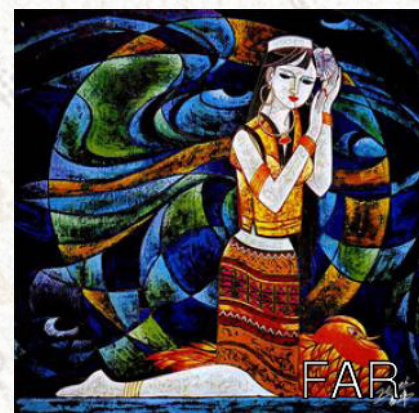
### Change of Pace *by Joan Altabe*

Rather than rail at you this time out, consider this a solemn motivational chat exhorting you to keep on no matter who’s carping at your work, me included....

Read the full article here [html](#) or [pdf](#).



## Piece of the Month



Mystical, beautiful and intriguing, World-renowned artist Ze Wei’s painting in “heavy color” speaks to us in visions of the Far East. Chinese modern heavy color painting, of which Wei is foremost, is greatly prized internationally. Offered to the discriminating collector for \$60,000.00. See his gallery [here](#).

FAR Tag: # 07366

Title: “The Full Moon in the Home”

Artist: Ze Wei

Dimensions: 100cm x 100cm

Origination: 2000+